

View this email in your browser

MEDIA ALERT! MEDIA ALERT! MEDIA ALERT! MEDIA ALERT!

MEDIA ALERT! MEDIA ALERT! MEDIA ALERT! MEDIA ALERT!

DFW. *Teen* FASHION WEEK IN

DALLAS • FORT WORTH • TEXAS

WHO: DFW Teen Fashion Week - an independent & diverse fashion industry event produced exclusively for Teen/Young Adults Models, Emerging Designers & Media Moguls.

WHAT: As featured on **CW33 Fashion Fix - DFW Teen Fashion Week®** is a MODEL COMPETITION and the first EVER of its kind! It's the "Oscars" of the Teen & Young Adult fashion industry focusing on empowering the youth of Dallas Fort Worth. We've combined our love for fashion as well as the love we have for our youth to bring you a spectacular event to our community! This year we are expanding to three power packed days full of fashion, music, dance, art & beauty held every October in Dallas, Texas.

WHEN: October 7 & 8th 2017

WHERE:

Saturday 7th

12p The Ultimate Dance Battle

6p The Ultimate Hair Battle - a Golden Touch Production

Media Tech Institute 13300 Branch View Ln, Dallas, TX 75234

Saturday 8th Runway is Life Fashion Show

The Lofty Spaces 816 Montgomery Dallas, TX 75215

WHY: *DFW Teen Fashion Week®* is a philanthropic event dedicated to improving the quality of life while boosting positive self-image of today's teen/young adults through fashion. The 2017 will highlight and bring preventive awareness to a subject that is so very delicate - **Teen Suicide**. We understand that we must actively partake in preventive care to ensure the mental health, wealth and success teens and young adults. Since 2014 there has been a global increase in Teen Suicide ranging from ages 15-24, which is our demographic.

With our platform, we have the opportunity to reach and impact thousands of young adults in the DFW Metroplex. Our ultimate goal is to **Help and Educate** while providing **Resources and Encouragement** to our youth.

DFW Teen Fashion Week® is powered by **ICONIQ Teen Development/ICONIQ Cares, a 501c3 non profit organization** that brings together a diverse network of leaders to effect positive change through youth empowerment in our community.

Our Charities: DFW Teen Fashion Week® gives back the gift of "APPROACHING LIFE WITH CONFIDENCE & STYLE" to young ladies and gentlemen everywhere. We Sponsor the following Charities:

Divine Girls Home is a safe nurturing and loving environment for young ladies to receive love, encouragement, education and skills to become self-sufficient in society. The owner of this organization is Beverly Chavers-Foster.

The Red Chair Project is a non-profit organization for Sickle Cell Awareness. The visionary behind this project is Sharonda Sikes who also is a Sickle Cell carrier. "Don't Suffer in Silence" Both of these courageous women selflessly give of themselves in order to help others, mainly our youth. It is our goal to help assist them on this journey giving back through fashion.

Our Fashion is Life Showcase features DFW Premier Designers is the largest and most dynamic convention for Teen/Young Adult Models & Emerging Designers! DFW Teen Fashion Week® is an interactive event experience built to celebrate, inform, and inspire Teen/Young Adult Models. This day will be explosive!

CONTACT: Cassie Cole 469 245 1903 or TaWanna Haswell 714 348 9719

EMAIL: media@dfwteenfashionweek.com

[DFW TEEN FASHION WEEK FEATURED ON CW33 FASHION FIX](#)

(CLICK ON LINK TO WATCH!)

MEDIA ALERT! MEDIA ALERT! MEDIA ALERT! MEDIA ALERT!



Click to [edit Email Preferences](#) or [Unsubscribe](#) from this list.

DFW TEEN FASHION WEEK
1499 REGAL ROW DR SUITE #504
DALLAS TEXAS, 75247 - US
Telephone: 562-526-3737

**vertical
response**
A DELUXE COMPANY
Free Email Marketing >>