

DFW Teen Fashion Week® - SEASON 2

DFW Teen Fashion Week® is a MODEL COMPETITION and the first EVER of its kind! We serve as a pathway to New York, Paris and Milan!! We are back for Season 2!

DALLAS - June 4, 2016 - [PRLog](#) -- DFW Teen Fashion Week® is an independent, diverse & fashion industry event which powered by ICONIQ Teen Model Agency and its Executive Sponsor Macy's which will be held annually. We welcome Teen/Young Adults Models & Emerging Designers from all over the world to display their design aesthetics & fashion influence in our showcase. We've created a platform of luxury entertainment, bold fashion exhibitions, conventions and runway fashion for Teen/Young Adult Models, Designers & all Media outlets

DFW Teen Fashion Week® has partnered some of Dallas most influential business owners and brands to bring to you The "Oscars" of the Teen & Young Adult fashion industry! It is produced exclusively for Teen/Young Adults Models, Emerging Designers & Media Moguls.

Producer Cassie Cole said "I am again humbled and overwhelmed by the support we have received from the City of Dallas and the fashion industry as a whole. Empowering our youth through fashion is my vision but I didn't realize how much support we'd get. Season 2 will be incredible! "

Former NFL Football Sensation, Pro Bowler, Philanthropist & Executive Producer of the "Carter Movie" Greg Ellis has also partnered with DFW Teen Fashion Week® as an Executive Sponsor. 2015 event launched its prelude with **Greg Ellis presents DFW Teen Fashion Week® "The Preview"** on July 18, 2015 at Play Now Studios in Addison, Texas. It was a Red Carpet intimate affair providing fashion enthusiasts & socialites an opportunity to experience a taste of glam from our Premier Designers! Exquisite designs hit the runway by Merocki® Hot Girl Nation, M.V.C.C. by Matt Vice, Tie Concepts, Foxx Mouton Collection and Marta Ruiz Designs. Our guest were wow'd by their presentation and models from ICONIQ Teen Model Agency and those who traveled from Arkansas, Austin, Houston and San Antonio. Incredible is an understatement!

The first day of **DFW Teen Fashion Week®** is the Charity Event Gala. We give back the gift of "APPROACHING LIFE WITH CONFIDENCE & STYLE" to young ladies and gentleman everywhere.

We Sponsor the following Charities:

Divine Girls Home is a safe nurturing and loving environment for young ladies to receive love, encouragement, education and skills to become self-sufficient in society. The owner of this wonderful non-profit organization is Beverly Chavers-Foster.

The Red Chair Project is a non-profit organization for Sickle Cell Awareness. The visionary behind this incredible project is Sharonda Sikes who also is a Sickle Cell carrier. "Don't Suffer in Silence"

Both of these courageous women selflessly give of themselves in order to help others, mainly our youth.

"It is our goal to help assist both of these charities on this journey giving back through fashion. We are committed to helping those who help others. Season 2 will allow us to do just that." said Co-Producer TaWanna Haswell.

The second day of **DFW Teen Fashion Week®** is the "Runway is Life" showcase which will take place on October 2nd. The most premier event featuring 100 Models & 25 designers. The flavor of Dallas right in

the heart of the Design District! Incredibly exquisite "The Chandelier Room" A perfect place to experience **DFW Teen Fashion Week®**.

So we ask again, Are You Ready ?

Events:

Saturday Oct 1st
DFW Teen Fashion Week® Charity Gala

Sunday Oct 2nd
DFW Teen Fashion Week® Fashion is Life

For ticket and detailed event information please for to www.dfwteenfashionweek.com

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